



Figure of the day: a woman passenger spends 29, 700 euros in Aéroports de Paris boutiques

Record sale

Roissy, 21 April 2010

A grand cru wine record sale took place this morning in a *Pure and Rare* boutique in terminal 2E at Paris-Charles de Gaulle airport. A woman passenger spent nearly 30, 000 euros in a few minutes.

Flying to Abidjan (Ivory Coast) , the woman passenger bought markedly:

- a 1986 Romanee Conti Jeroboam on sale at 25, 000 euros
- a 2004 La Tâche Grand Cru
- a 2001 Montrachet Grand Cru

« The sale took place rather quickly. The woman was talking on the phone. She was looking for a very special bottle of wine, spotted this item and managed to convince her contact after brief discussion», says Serge Chiron from *Pure and Rare* boutique.