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Press release

Panda bears show up at Paris-Charles de Gaulle airport

Hi-Panda, the brand created by the Chinese designer Ji Ji, will be available to buy in « Attitude » boutiques operated by Duty Free Paris at Paris-Charles de Gaulle airport from June 9 to July 14.



Ji Ji has created, especially for this occasion, two « Made in France » t-shirts, available exclusively in « Attitude » boutiques in terminals 2A, 2G, 2F1 and 2F2.

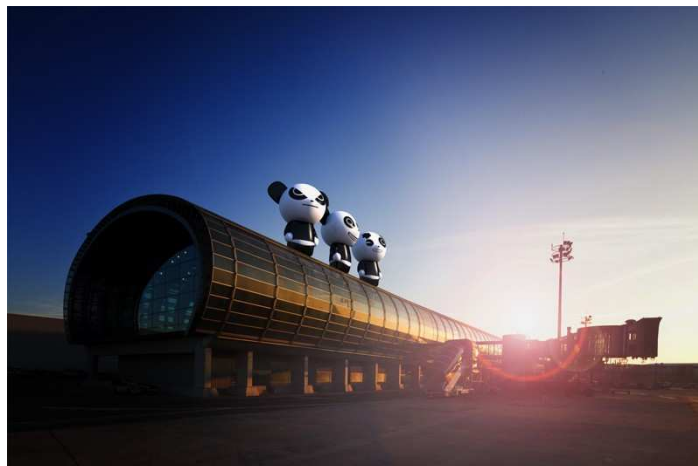
Sculptures by the artist will be on display at these sales points where by-products such as sweat shirts, bags and Hi-Panda collectible figurines will also be available.

Look for the pandas on: www.hipandaaroiissy.com.
To celebrate the event and create an Internet buzz, Aéroports de Paris is organizing starting from today, a big treasure hunt on Facebook.

The principle is simple. Through a Facebook application created for the occasion, participants will have to look for about fifty panda bears. Some of them will be hidden in the most unusual places at the airport.

Some have decided to linger in Gulli areas for children. Others have simply opted for a visit of the runways or a rest in the relaxing chairs at the airport.

The objective is to find a maximum number of panda bears! A drawing among the best hunters will select the winners of Hi-Panda wardrobes. Watch out! The pandas are clever and well hidden...



www.aeroportsdeparis.fr

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Aéroports de Paris builds, develops and manages airports including Paris-Charles de Gaulle, Paris-Orly and Paris-Le Bourget. With 83 million passengers handled in 2009, Aéroports de Paris is Europe's second-largest airport group in terms of airport passenger traffic and the European leader for freight and mail.

With an exceptional geographic location and a major catchment area, the Group is pursuing its strategy of adapting and modernizing its terminal facilities and upgrading quality of services, and also intends to develop its retail and real estate business. In 2009, the group revenue stood at 2,633 million euros and the net income at 270 million euros.