

**Duty free Paris opens three new multi-brand fashion concepts
at Paris-Charles de Gaulle Airport**

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Duty Free Paris, the joint venture between Aéroports de Paris and The Nuance Group, further enhances the fashion offer at Paris-Charles de Gaulle Airport by opening three “Attitude” multi-brand fashion concepts. The shops are all located at Paris-Charles de Gaulle Airport’s Terminal 2A and cover a total of 295 square metres.

The “Attitude” shop concept, an original development of The Nuance Group, is dedicated to aspirational brands with a dedicated and personalised concept to house each of them.

The three new Attitude stores occupy revamped areas of 70, 92 and 133 square metres, respectively, and showcase major international brands including Longchamp, Kipling, Samsonite, Thomas Sabo, Swarovski, Hugo Boss, Lacoste, Lancel, Sonia Rykiel, Guess, and for the first time at Paris airports, **Diesel, Wolford and Doré Doré**. Each of the stores features an event space dedicated to an ever-changing series of trendy French brands, which will contribute to creating an unforgettable shopping experience.

The offer and the choice of brands attributed to the three shops are especially tailored to match the needs of the passengers going through this terminal, which is entirely dedicated to international flights, primarily to destinations in North and South America, the Middle East, the UK and Asia.



The new "Attitudes" stores in terminal 2A at Paris-Charles de Gaulle airport

Pierre Graff, Chairman&CEO of Aéroports de Paris, declared: *"The new sales points designed by Duty Free Paris will allow Aéroports de Paris to enhance the "fashion and accessories" offer. The products and new brands available at terminal 2A respond precisely to the expectations of Paris-Charles de Gaulle's international clients. By the end of the year, we would have developed these new "tailored" stores at both Paris airports."*

Guy Bodescot, General Manager, Duty Free Paris, explained: *"Our new joint venture started up in late January by taking over nine existing stores. These three Attitude concepts now introduced are the first shops really designed and built by Duty Free Paris, our newly set-up joint venture. We are proud to showcase our ability to present fashion brands in an exciting shop environment and look forward to growing our portfolio further in the course of 2009 and beyond."*

Duty Free Paris – The joint venture between Parisian airport operator Aéroports de Paris and The Nuance Group was founded end 2008 and started operating nine fashion & accessories shops at Paris-Charles de Gaulle Airport in January 2009. The opening of 3 new stores at Terminal 2 brings to 12 the number of sales points. Duty Free Paris aims at opening a total of 28 outlets in 2009 at Paris-Charles de Gaulle and ultimately 45 stores.

The Nuance Group – Swiss-based The Nuance Group is a leader in the travel retail industry, operating 430 outlets across 63 airports and 20 countries around the globe and employing 5,200 staff. In addition to its duty- and tax-free operation, the Nuance portfolio comprises specialist shops as well as food & beverage operations, distribution, in-flight services and shops in other travel retail channels.

Aéroports de Paris build Paris builds, develops and manages airports including Paris-Charles de Gaulle, Paris-Orly and Paris-Le Bourget. Aéroports de Paris is Europe's second-largest airport group in terms of airport revenue and the European leader for freight and mail. Aéroports de Paris accommodates nearly 460 airlines, including the main companies in the air transport industry. With an exceptional geographic location and a major catchment area, the Group is pursuing its strategy of adapting and modernizing its terminal facilities and upgrading quality of services, and also intends to develop its retail and real estate business. In 2008, Aéroports de Paris had revenues of €2,527 million, and the Group handled 87.1 million passengers.

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