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Press release

**Grand Prix in Communications Strategies:
Aéroports de Paris wins the Public Relations "Grand Prix",
"Prix" in the General Public Service category,
and "Mention" in the External Edition / External Magazine category**

On December 9, Aéroports de Paris was awarded three prizes at the Grand Prix in Communications Strategies:

- The Parisian airports won the Public Relations Grand Prix and Prix in the General Public Service category for the "Airport auction sale" operation.
- For its new edition, Aéroports de Paris magazine was awarded Mention in the External Edition / External Magazine category.

The airport auction sale :



On June 20, Aéroports de Paris presented at Paris-Charles de Gaulle airport the first auction sale of plane tickets organised by Nouveau Jour agency and Artcurial for the association Rêves. This event was planned in partnership with Air Tahiti Nui, Club Med, easyjet, SAS Scandinavian Airlines, SriLankan Airlines, XL Airways France and "voyages-aéroports de paris.com" travel agency.

Nearly 30 immediate departures were offered among the 300 round trip tickets available at a starting bid of 1€. The sale proceeds went beyond the symbolic threshold of 100,000 euros transferred to Rêves, an association which helps ill children fulfill their dreams.

Aéroports de Paris Magazine :

The bilingual (French/English) "Aéroports de Paris Magazine" is aimed at the 87 million passengers handled by Paris-Charles de Gaulle and Paris-Orly airports. The first issue of this new format designed by Prisma Corporate Media was circulated on 1st October 2009 at both Paris-Orly and Paris-Charles de Gaulle airports. For the magazine's first cover, PCM and Aéroports de Paris exceptionally invited Karl Lagerfeld to pose for photographs on the largest catwalk in the world: a runway at Paris-Charles de Gaulle airport.



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Aéroports de Paris builds, develops and manages airports including Paris-Charles de Gaulle, Paris-Orly and Paris-Le Bourget. Aéroports de Paris is Europe's second-largest airport group in terms of airport revenue and the European leader for freight and mail. Aéroports de Paris accommodates nearly 460 airlines, including the main companies in the air transport industry. With an exceptional geographic location and a major catchment area, the Group is pursuing its strategy of adapting and modernizing its terminal facilities and upgrading quality of services, and also intends to develop its retail and real estate business. In 2008, Aéroports de Paris had revenues of €2,527 million, and the Group handled 87.1 million passengers.